

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

<u>Contract / Revision</u> 156534 /		<u>Alt Order #</u> 08356733
<u>Product</u> CLINTON 4 PRES 10/4		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 5288
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 09/02/16 / 09/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agcy Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	10/04/16	10/10/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$350.00					
2	WHIO	10/04/16	10/10/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				2	\$550.00					
3	WHIO	10/04/16	10/10/16	The Price is Right	11:00 AM-12:00 F		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				1	\$900.00					
4	WHIO	10/04/16	10/10/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				1	\$400.00					
5	WHIO	10/04/16	10/10/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				4	\$1,000.00					
6	WHIO	10/04/16	10/10/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$500.00					
7	WHIO	10/04/16	10/10/16	Daybreak Edition 430	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				2	\$150.00					
8	WHIO	10/04/16	10/10/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				3	\$450.00					
9	WHIO	10/04/16	10/10/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$1,200.00					
10	WHIO	10/04/16	10/10/16	Daybreak Edition 530	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				2	\$550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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Chicago, IL 60680-9606
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<u>Contract / Revision</u>	<u>Alt Order #</u>
156534 /	08356733

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	CLINTON 4 PRES 10/4	5288

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PRI	09/02/16 / 09/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	10/04/16	10/10/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$1,400.00					
12	WHIO	10/04/16	10/10/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$1,500.00					
13	WHIO	10/04/16	10/10/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				4	\$800.00					
14	WHIO	10/04/16	10/10/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$1,200.00					
15	WHIO	10/04/16	10/10/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				10	\$700.00					
16	WHIO	10/04/16	10/10/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				2	\$1,200.00					
17	WHIO	10/04/16	10/10/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$300.00					
18	WHIO	10/07/16	10/07/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$1,500.00					
19	WHIO	10/08/16	10/08/16	Sat Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$1,000.00					
20	WHIO	10/08/16	10/08/16	CBS This Morning Sa	10:00 AM-12:00 PM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$600.00					
21	WHIO	10/08/16	10/08/16	NewsCenter 7 Noon S	12:00 PM-12:30 PM		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$175.00					
E 22	WHIO	10/08/16	10/08/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/03/16-10/09/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30		\$1,000.00			NM		
			See MG 22.2											
	2	WHIO	10/08/16-10/08/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30		\$1,000.00			NM		
			Ⓜ MG for 22.1 10/08											
23	WHIO	10/08/16	10/08/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$200.00					
24	WHIO	10/08/16	10/08/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$400.00					

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<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> CLINTON 4 PRES 10/4	<u>Estimate #</u> 5288
<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Original Date / Revision</u> 09/02/16 / 09/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
25	WHIO	10/08/16	10/08/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$400.00					
26	WHIO	10/09/16	10/09/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$400.00					
27	WHIO	10/09/16	10/09/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$200.00					
28	WHIO	10/09/16	10/09/16	NFL RS Local Pre-Gar	12:00 PM-12:50 F		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$3,000.00					
29	WHIO	10/09/16	10/09/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$800.00					
30	WHIO	10/09/16	10/09/16	Sun Prime Other 1	9:00 PM-11:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$2,500.00					
31	WHIO	10/06/16	10/06/16	NFL RS Pre-Game Oti	7:30 PM-8:30 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$2,000.00					
32	WHIO	10/06/16	10/06/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$3,500.00					
33	WHIO	10/04/16	10/10/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTFSS				2	\$1,500.00					
34	WHIO	10/05/16	10/05/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$3,500.00					
Totals									0.00				84	\$78,175.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	84	\$78,175.00	(\$11,726.25)	\$66,448.75
Totals	84	\$78,175.00	(\$11,726.25)	\$66,448.75

Signature: _____ **Date:** _____

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Thank you for your business!

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP21/16 17.50
CHANGES *** WHIO-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME DAVID OUTTEN

SALES PRSN PH- NICK WEILTE

ORDER # _____ CONTRACT # 83567333

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	CLINTON 4 PRES 10/4	EST#5288	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT4/16 OCT10/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP21/16 17.50

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
3050 K ST NW
WASHINGTON, DC 20007

HILLARY CLINTON FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 278 AGENCY EST# = 52888
AGENCY PRODUCT CODE = 295

22	S	1200N-100P	30	\$1,000.00	10/8	10/8	0	SAT	0
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PROGRAM : SEC PRE-GAME
RA35+ : 5.9
ORD COM1 : LEVEL 4
CON COM1 : SEC PRE-GAME
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REP HEADLINE# 8356733 TRF# 156534
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP21/16 17.50
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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35	A		330P-700P	30		\$1,000.00	10/8	10/8	1		SAT	1
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PROGRAM : SEC PRE-GAME
RA35+ : 5.9

ORD COM1: TIME CHANGE PLEASE APPROVE

STATION MAKEGOOD OFFERS:
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-22 FOR 1 SPOT/WK

M1 OK'D BUY#22 MISSED: SAT/1200N-100P OCT8 30S \$1,000.00 (SEP21/16)
OFFER: SAT/330P-700P OCT8 30S \$1,000.00 PLS ADVISE.
CMT: TIME CHANGE PLEASE APPROVE

OCT/16 78175.00

CONTRACT TOTAL 78175.00
TOTAL SPOTS 84

MARKET TOTALS \$144,768 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE